

**FOR IMMEDIATE RELEASE**

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**FieldAware**  
Field Service...Managed!

## **FieldAware Joins Migration of High-Tech Companies Establishing a Chicago Presence**

*Leading Software Solutions Provider Opens 3<sup>rd</sup> Global Office*

**Chicago, IL... January 2, 2013** – [FieldAware](#), a leading software solutions company dedicated to helping organizations transform their businesses, has announced that it has opened a new Marketing and Business Development office in Chicago.

Based in Dublin, Ireland, with US headquarters near Dallas, Texas, FieldAware has moved into newly renovated space at 111 North Canal, which is the home of several other next generation firms. FieldAware will initially hire 12 new people and plans to add significantly more staff and office space during the coming months.

"FieldAware has enjoyed tremendous growth in the US since launching here a little over a year ago," said Brendan Sullivan, Chief Marketing Officer, "Chicago was the natural choice for our newest office due to its wealth of high-tech resources, central location and support of entrepreneurial ventures."

The company specializes in providing SaaS (Software as a Service) solutions to help businesses [transform their field service operations](#). With thousands of global users, FieldAware is a leading provider of field service software solutions.

"Many of our customers experience a double-digit increase in service business profits and a dramatic improvement in productivity within months," said Johnny Jones, FieldAware VP of Sales. "FieldAware is purpose-built for service businesses who were unable to afford the benefits of field service automation previously only available to large companies."

According to Sullivan, the new Chicago location will allow FieldAware to significantly expand its customer base. "Our goal is to become the category leader for [field service software to the small to medium field service businesses](#)."

FieldAware joins several other technology firms that have recently relocated to, or expanded, their presence in Chicago. Mayor Rahm Emanuel announced in September that 20 Chicago-based technology companies have committed to creating more than 2,000 jobs by 2015. This growth is being assisted by real estate companies like Sterling Bay Commercial Properties, property managers of 111 North Canal, that are offering next generation companies affordable gigabit speed broadband access.

Braintree, a tenant of 111 North Canal, is one of those companies that has committed to Chicago. "I am very familiar with FieldAware and welcome them to the high-tech Chicago community and the building," said Bryan Johnson, Braintree Chairman. "I've watched their impressive growth over the last year and I'm confident they will be a valuable addition to our growing entrepreneur community."

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### **About FieldAware**

FieldAware was founded on the premise that small and medium sized field service companies deserve the same level of automation capabilities that large-scale field service companies have — but at an affordable price. The company believes that those capabilities should be delivered on technology that small and medium businesses already have: Smartphones, tablets, and the Internet. For more information about FieldAware visit [www.fieldaware.com](http://www.fieldaware.com).